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# Preston Bus benefits from EcoManager

## Preston, UK

Preston Bus intended to improve fuel economy and the safety and comfort of passengers in its 90 vehicle bus fleet.

The objectives were realised within one year but Preston Bus found two additional benefits. Drivers are experiencing reduced stress levels and passengers are reporting fewer complaints about poor driving, harsh braking and cornering.

21<sup>st</sup> Century installed EcoManager into the entire Preston Bus fleet with the exception of their hybrid buses. To overcome initial concerns 21<sup>st</sup> Century introduced an EcoDriver Awards Scheme whereby drivers can earn financial rewards for being the best or most improved EcoDriver.

The total project took less than 12 months from order placement to installation.

Due to the success for Preston Bus, the company has decided to have the same system fitted to all 540 vehicles in Preston Bus's parent company Rotala's fleet in 2014.

## Customer feedback

"We've found 21<sup>st</sup> Century very easy to work with, and have built up a good working relationship. They worked closely with us, listening to driver's concerns and to help iron out teething problems."

**Fiona Whalley,**  
Marketing Manager, Preston Bus, United Kingdom

## Key facts

- **Bus fleet of 90 vehicles installed with EcoManager**
- **Lower stress levels for drivers**
- **Preston Bus notices fewer complaints about poor driving, harsh braking and cornering**

## Get in touch

Need more information? Please contact our sales team, who will be able to assist with your enquiry.

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